

Poinsettia Fundraiser

INFO PACK

Thanks for Your Interest in a Poinsettia Fundraiser

This is our most flexible-margin fundraiser, running each November. We sell to your group at wholesale, and you set the resale price so your profit margin is entirely in your hands.

Why This Works



You control your margin.

We sell at wholesale; you decide what to charge buyers.



A product people want anyway.

Poinsettias are a holiday staple.



Options to fit any budget.

From a \$4.50 wholesale 4" plant to a premium \$55 12" plant, plus optional decorative dressing add-on.

Product	Wholesale Price	Recommended Resale Price
4" Poinsettia	\$4.50	\$4.99
5" Poinsettia	\$8.00	\$9.99
6.5" Poinsettia	\$12.00	\$14.99
8" Poinsettia	\$22.00	\$24.99
12" Poinsettia	\$55.00	\$64.99
10" Christmas Garden	\$36.00	\$44.99
Dressing (Bows & Ting); 5", 6.5"	+\$8.00	+\$10.00
Dressing (Bows & Ting), 8"	+\$11.00	+ \$13.00

Available Colours:



Red



White



Marble



Jingle Bells

Note: All poinsettias come with pot covers. If you have a preference for pot cover colours, please let us know when you submit your order.

*Beautiful
Plants.
Brighter
Community.*



How It Works

1

Choose your pricing.

Set your resale prices using our suggestions above, or customize the pricing template to fit your goals.

2

Confirm your timeline.

We recommend running your sales window during the first three weeks of November and submitting your compiled order in the last week of November. We need one week from the date of submission to prepare your order for pickup.

3

We'll send your Best Practices guide and order form

Once your dates are confirmed.

4

Sell, compile, and submit

Your order using the form provided.

5

Submit payment.

Once your order is submitted, your group is responsible for the full amount. We accept credit card, cheque, or e-transfer.

6

Pick up.

At Sherwood Park or St. Albert (free), or arrange delivery. Delivery fee is calculated based on your location. Fees start at \$60 within Sherwood Park.

Next Step

Reply with your preferred sales window and pickup/delivery preference to lock in your dates — delivery dates especially fill up quickly as the season progresses.



Contact: fundraisers@salisburygreenhouse.com